



Friends of La Serna

"Providing the extras our students deserve"

15301 Youngwood Drive
Whittier, CA 90605-1397

January 24, 2019

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Frank McCaffer II

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Co-Vice President

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Representatives:**

Ann Fitzgerald,
Principal

Randy Castillo, Asst.
Principal B&A

Dear Friend,

Friends of La Serna is hosting its biggest fundraising event of the year. You are cordially invited to attend our **Spring Dinner and Dance Fundraiser on Saturday, April 13, 2019**. This fun and exciting evening will be held at the Friendly Hills Country Club and will feature a silent and live auction, dinner, wine tasting, dancing and more.

Your participation this year as a sponsor will ensure that we achieve our fundraising goal. Proceeds will be given back to our school programs, continuing to support the high quality extra-curricular activities being offered to our students. With your support, last year alone, we were able to provide classroom equipment and supplies, computer and film technology, sports equipment and also helped offset the cost of various sports uniforms. This is only a partial list of the type of support that our students received because of your generous contributions. Our goal is to continue to provide all students with the opportunities and extras they deserve.

Your support is crucial to the success of this event! There are many ways you can contribute, and we hope that you will consider one or more of the following:

- Become a Sponsor
- Buy tickets and attend the event
- Donate gift certificates or other products/services for the Silent Auction
- Place an Ad in the event program book –a great way to advertise your business, congratulate a graduating student or thank a special teacher.

Details on all of these options are in the attached sponsor form.

To be sure that all businesses receive the full benefit of sponsorship in our pre-event advertising, their tax-deductible donation must be received by March 29, 2019.

Thank you in advance for your anticipated generosity and continued support of this exciting and important fundraising event! Should you have any questions, please do not hesitate to contact us at friendsoflasernahigh@gmail.com.

Sincerely,

Ann Fitzgerald
Principal

La Serna High School

Frank McCaffer II
President

Friends of La Serna



Friends of La Serna Dinner and Dance Fundraiser
SPONSORSHIP LEVEL FORM
April 13, 2019 at 6:00 pm
Friendly Hills Country Club

On behalf of the Friends of La Serna, we thank you in advance for considering sponsorship. Your contribution towards this event will help support all campus-wide programs such as classroom and administrative equipment and supplies, educational video equipment, computer technology, academic academies, campus clubs and athletic equipment.

_____ **\$2000 Platinum Sponsor**

- 8 tickets for Guests
- Donors Listing Displayed on School Marquee, Event Website with link to sponsor homepage.
- Program Recognition, Full Page Color Ad in Premiere Space:
 - ***reservations must be received by March 29, 2019**
- Company logo on Email Blast to all members of Friends of La Serna.

_____ **\$1000 Gold Sponsor**

- 4 tickets for Guests
- Donors Listing Displayed on Event Website
- Program Recognition, 3/4 Page Color Ad in Preferred Space
- Company Logo on Email Blast to all members of Friends of La Serna

_____ **\$500 Crimson Sponsor**

- 2 tickets for Guests
- Program Recognition, 1/2 Page Color Ad
- Listing on Email Blast to all members of Friends of La Serna

_____ **\$250 Lancer Sponsor**

- 1 ticket for Guest
- Program Recognition, 1/4 Page Color Ad
- Listing on Email Blast to all members of Friends of La Serna

_____ **\$100 Friend Sponsor**

- Business Card Ad or Announcement

_____ **Auction Item/Cash Donation**

- Your donation will be prominently displayed at the event

_____ **Number of Tickets @ \$60 per person** (\$50 for La Serna High Teachers/Staff)
Tickets include event entry, dinner, two drink tickets (wine only) and a raffle ticket!

Total: \$ _____

Co. Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Please make checks payable / return to:
"Friends of La Serna", 15301 Youngwood Dr., Whittier CA 90603