



**Friends of La Serna**  
**Spring Dinner & Dance Fundraiser**  
 Saturday, April 13, 2019  
 Program Advertisement Form

**DEADLINE FOR SUBMISSIONS**

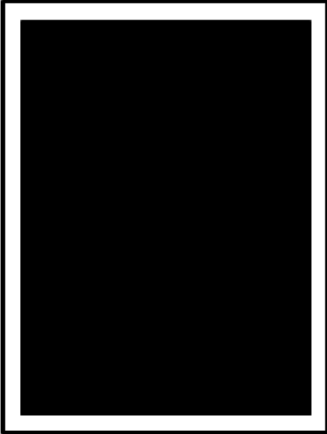
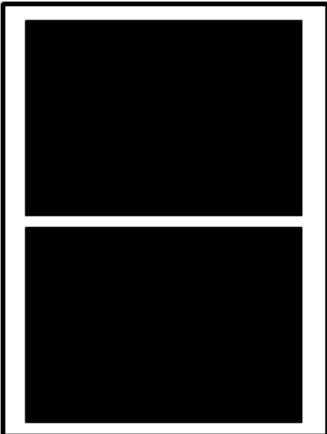
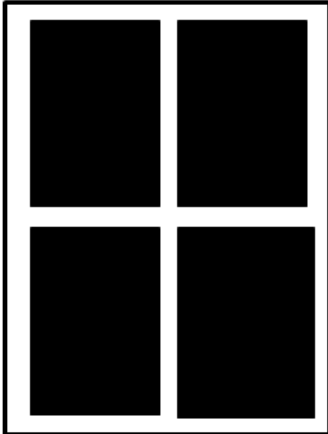
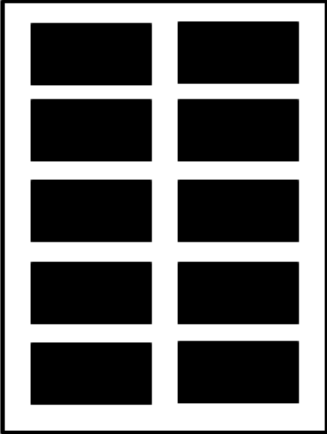
Space reservations and materials must be received by:  
**Friday - March 29<sup>th</sup>**

**Sponsor ad placement and contact information:**

Name	Title	
Company		
Address		Suite/Floor
City	State	ZIP
Telephone	FAX	
E-Mail		
Contact		

**Program Ad Sizes :**

Pages in the 2019 Program trim to 8.5"x 11". Please indicate your choice below:

<input type="checkbox"/> FULL PAGE	\$1000	<input type="checkbox"/> HALF PAGE	\$500	<input type="checkbox"/> QUARTER PAGE	\$250	<input type="checkbox"/> BUSINESS CARD	\$100
							

**For additional information, please email:**  
 Frank McCaffer II at [frank@westcotpess.com](mailto:frank@westcotpess.com)  
 Prime Placement is reserved for Platinum and Gold Sponsors.  
 (Only Five Available)  
 Space is limited so make sure to reserve your space early!



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## General Information

### Submitting Materials

All submitted material should be labeled with the following information:

- Sponsor Name
- Telephone
- Contact

### Electronic Materials or Files are Preferred

#### Acceptable Digital Formats for Ads:

Adobe Acrobat (pdf) - PREFERRED

Files may also be e-mailed to: Frank McCaffer II at [frank@westcottagepress.com](mailto:frank@westcottagepress.com)

#### Acceptable Transfer Formats: CD or Flash Drive

*(Please include a laser print or hard copy proof of the ad.)*

#### Be sure to include:

- 1) Ad file in accepted program, plus all artwork files included in the ad, saved in the proper **Adobe Acrobat**.
- 2) All fonts embedded in document
- 3) B&W or color proof of your ad (laser or ink jet prints)

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