



**Friends of La Serna**  
**Parents & Friends Night Out Dinner & Dance**  
 Saturday, April 8, 2017  
 2017 Program Ad Form

**DEADLINE FOR SUBMISSIONS**

Space reservations and materials must be received by:  
**Friday - March 24<sup>th</sup>**

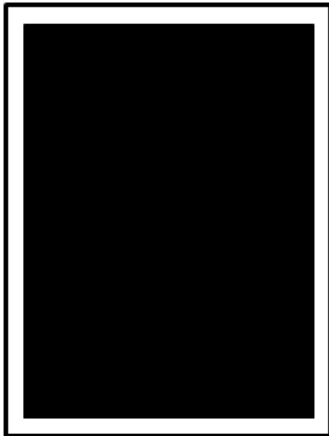
**Sponsor ad placement and contact information:**

Name	Title	
Company		
Address		Suite/Floor
City	State	ZIP
Telephone	FAX	
E-Mail		
Contact		

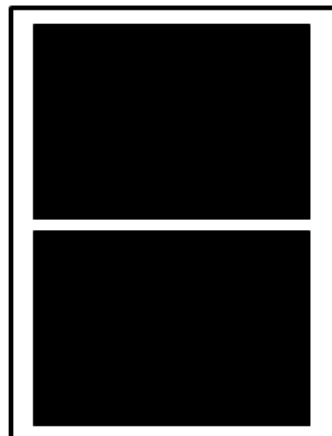
**Program Ad Sizes :**

Pages in the 2017 Program trim to 8.5"x 11". Please indicate your choice below:

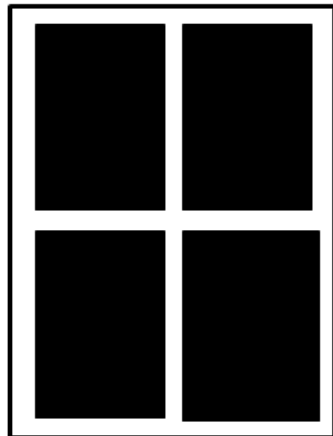
FULL PAGE \$1000



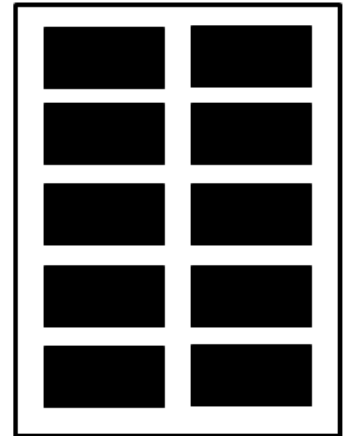
HALF PAGE \$500



QUARTER PAGE \$250



BUSINESS CARD \$100



**For additional information, please email:**

Frank McCaffer II at [frank@maskellgraphics.com](mailto:frank@maskellgraphics.com)

Prime Placement is reserved for Platinum and Gold Sponsors.

(Only Five Available)

Space is limited so make sure to reserve your space early!



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## General Information

### Submitting Materials

All submitted material should be labeled with the following information:

- Advertiser name
- Telephone
- Contact

### Electronic Materials or Files are Preferred

#### Acceptable Digital Formats for Ads:

Adobe Acrobat (pdf) - PREFERRED

Files may also be e-mailed to: Frank McCaffer II at [frank@maskellgraphics.com](mailto:frank@maskellgraphics.com)

#### Acceptable Transfer Formats: CD or Flash Drive

*(Please include a laser print or hard copy proof of the ad.)*

#### Be sure to include:

- 1) Ad file in accepted program, plus all artwork files included in the ad, saved in the proper **Adobe Acrobat**.
- 2) All fonts embedded in document
- 3) B&W or color proof of your ad (laser or ink jet prints)

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