

Friends of La Serna

CASINO ROYALE

Saturday, April 16, 2016

2016 Program Ad Form

**DEADLINE FOR
SUBMISSIONS**

Space reservations and
materials must be
received by:

Friday - March 25th

Sponsor ad placement and contact information:

Name	Title	

Company	_____	
Address	Suite/Floor	

City	State	ZIP

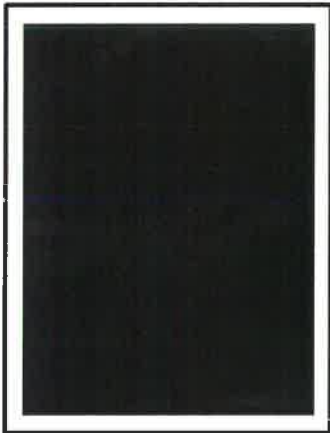
Telephone	FAX	

E-Mail	_____	
Contact	_____	

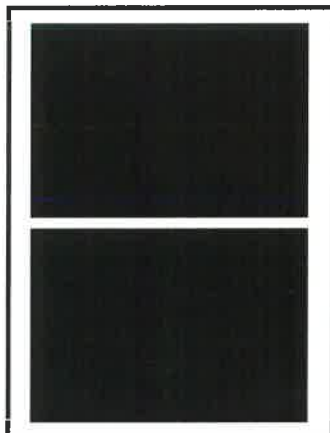
Program Ad Sizes :

Pages in the 2016 Program trim to 8.5"x 11". Please indicate your choice below:

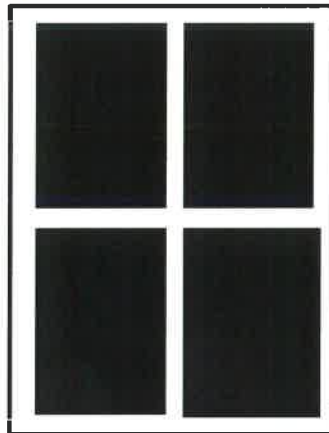
FULL PAGE \$1000



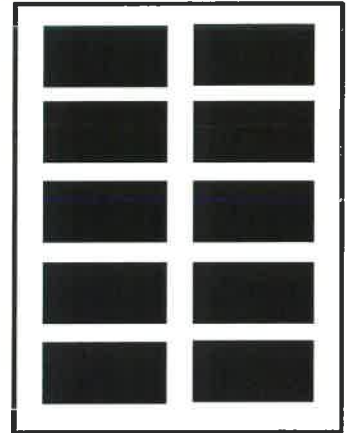
HALF PAGE \$500



QUARTER PAGE \$250



BUSINESS CARD \$100



For additional information, please email:

Frank McCaffer II at frank@maskellgraphics.com

Prime Placement is reserved for Ace of Spades and King of Diamonds Sponsors.

(Only Five Available)

Space is limited so make sure to reserve your space early!



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General Information

Submitting Materials

All submitted material should be labeled with the following information:

- Advertiser name
- Telephone
- Contact

Electronic Materials or Files are Preferred

Acceptable Digital Formats for Ads:

Adobe Acrobat (pdf) - PREFERRED

Files may also be e-mailed to: Frank McCaffer II at frank@maskellgraphics.com

Acceptable Transfer Formats: CD or Flash Drive

(Please include a laser print or hard copy proof of the ad.)

Be sure to include:

- 1) Ad file in accepted program, plus all artwork files included in the ad, saved in the proper **Adobe Acrobat**.
- 2) All fonts embedded in document
- 3) B&W or color proof of your ad (laser or ink jet prints)

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