

Friends of La Serna

"Providing the extras our students deserve"

15301 Youngwood Drive
Whittier, CA 90605-1397

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I. Hassan

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Co-Vice President
Marco Anzo

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Ann Fitzgerald,
Principal

Randy Castillo, Asst.
Principal B&A

February 24, 2016

Dear Friend,

Friends of La Serna is hosting its biggest fundraising event of the year. You are cordially invited to attend our Casino Royal Event and Silent Auction on **Saturday, April 16th**. This fun and exciting evening will be held at the Friendly Hills Country Club and will feature casino style games, silent & live auction items, dinner, dessert and more. A professional gaming company will create the authentic look and feel of a real casino with Vegas-type gaming tables, and dealers.

Your participation this year as a sponsor will ensure that we achieve our fundraising goal. Proceeds will be given back to our school programs, continuing to support the high quality extra-curricular activities being offered to our students. With your support, last year alone, we were able to provide classroom equipment and supplies, computer and film technology, sports equipment and also helped offset the cost of various sports uniforms. This is only a partial list of the type of support that our students received because of your generous contributions. Our goal is to continue to provide all students with the opportunities and extras they deserve.

Your support is crucial to the success of this event! There are many ways you can contribute, and we hope that you will consider one or more of the following:

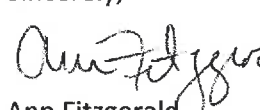
- Become a Sponsor
- Buy tickets and attend the event
- Donate gift certificates or other product/service for the Silent Auction
- Place an Ad in the event program book –a great way to advertise your business, congratulate a graduating student or thank a special teacher.

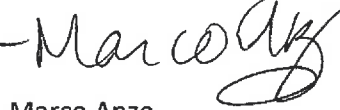
Details on all of these options are in the attached sponsor sheet.


To be sure that all businesses receive the full benefit of sponsorship in our pre-event advertising, their tax-deductible donation must be received by April 1, 2016.

Thank you in advance for your anticipated generosity and continued support of this exciting and important fundraising event! Should you have any questions, please do not hesitate to contact our President, I. Hassan at friendsoflasernahigh@gmail.com.

Sincerely,


Ann Fitzgerald
Principal
La Serna High School


Marco Anzo
Event Chairman
Casino Royale & Silent Auction


I. Hassan
President
FOLS



Friends of La Serna Casino Royale & Silent Auction

April 16, 2016 at 6:00 pm

SPONSORSHIP FORM

On behalf of the Friends of La Serna, we thank you in advance for considering sponsorship. Your contribution will help support all campus-wide programs such as classroom and administrative equipment, educational video equipment, computer technology, academic academies, and athletic clubs.

_____ **\$2000 Ace of Spades**

- 8 tickets for Guests
- Donors Listing Displayed on School Marquee, Event Website with link to sponsor homepage.
- Event Signage, Gaming Table Signage
- Program Ad Full color page premiere space:
 - ***reservations must be received by 3/25/16**
- Company logo on Email Blast to all members of Friends of La Serna.

_____ **\$1000 King of Diamonds**

- 6 tickets for Guests
- Donors Listing Displayed on School Marquee, Event Website
- Event Signage, Gaming Table Signage
- Program Ad Full B&W page preferred space
- Company Logo on Email Blast to all members of Friends of La Serna

_____ **\$500 Queen of Hearts**

- 4 tickets for Guests
- Program Recognition, 1/2 page Color Ad
- Listing on Email Blast to all members of Friends of La Serna

_____ **\$250 Jack of Clubs**

- 2 tickets for Guests
- Program Recognition, 1/2 page B&W Ad
- Listing on Email Blast to all members of Friends of La Serna

_____ **\$100 Event Signage Sponsor**

- 1 ticket, Program & signage listing

_____ **Auction Item/Cash Donation**

- Your donation will be prominently displayed at the event

_____ **Number of Tickets @ \$60 per person** (\$50 for La Serna High educators)

Tickets include event entry, buffet, two drink tickets and \$200 Casino Cash!

Advertisement in Event Program * e-files must be received by 3/25/16

Full Page \$1,000 Half-Page \$500 1/4 Page \$250 Business Card \$100

(Premier placement reserved for Top Level Sponsors)

Total: \$ _____

Co. Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Please make checks payable / Return to:

"Friends of La Serna", 15301 Youngwood Dr., Whittier CA 90603

Tax ID # 95-4291096